

Oshawa Port Authority Survey Results

Public Opinion Relating to Building of an Ethanol Plant September 25, 2012

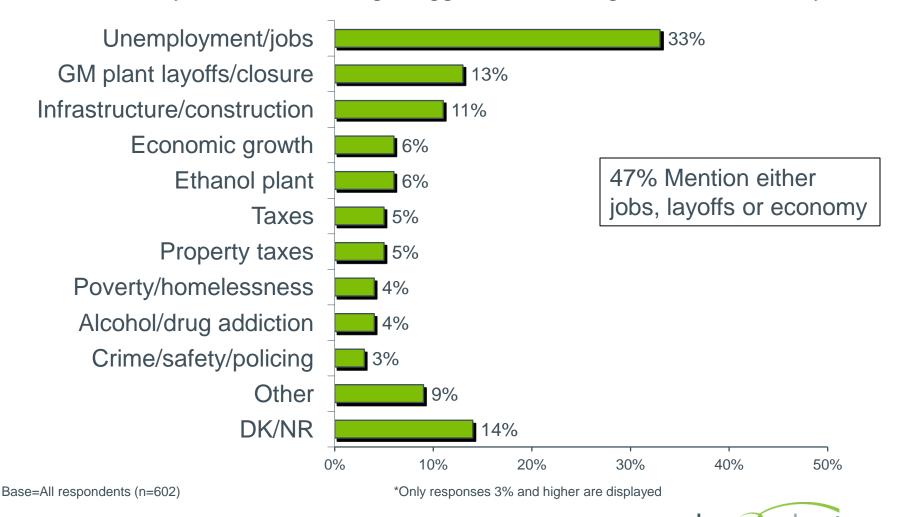
Objectives & Methodology

- HD was commissioned by the Oshawa Port Authority to conduct a representative survey of local residents in order to have an accurate assessment of opinions held regarding the prospect of an ethanol facility.
- HD conducted a telephone survey among residents of the Oshawa CMA and surrounding rural area, using random probability sampling.
 - A total of n=602 interviews conducted
 - Surveying undertaken between Sept 11th and 14th, 2012
 - Margin of error: +/- 4.0% at the 95% confidence level
- Data weighted to reflect census profile for Oshawa CMA



Issues Currently Facing Oshawa

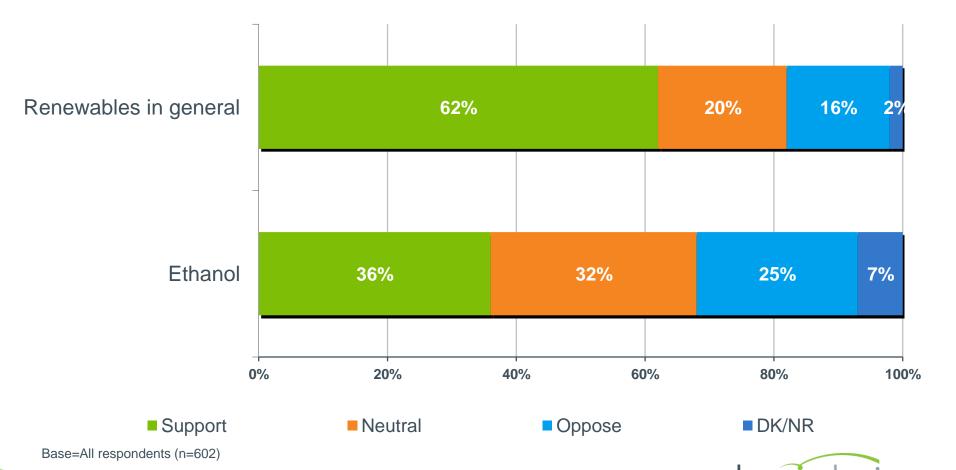
Q1. What do you think is the single biggest issue facing Oshawa these days?



Support for Shifting to Renewables and Ethanol

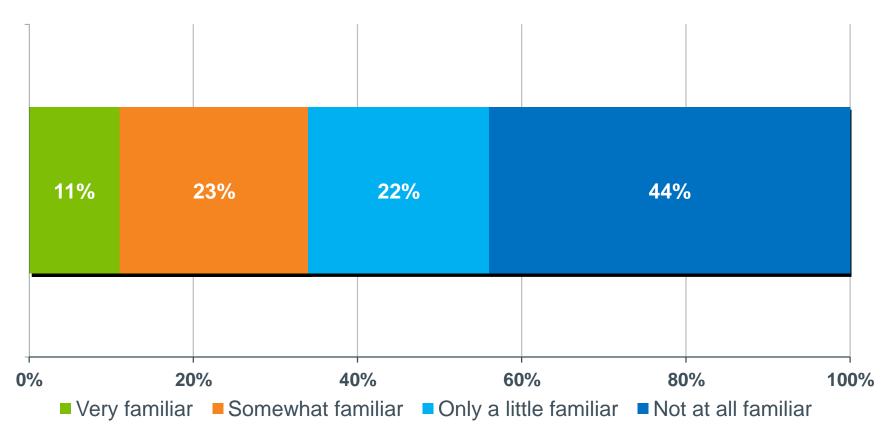
Q2. Generally speaking, how strongly do you support or oppose shifting energy production from non-renewable fuels such as coal, natural gas and oil to renewable fuels such as wind, solar, biodiesel and ethanol?

Q3. And focusing specifically on ethanol, how strongly do you support or oppose shifting energy production from non-renewable fuels to ethanol?



Familiarity with Ethanol Facility

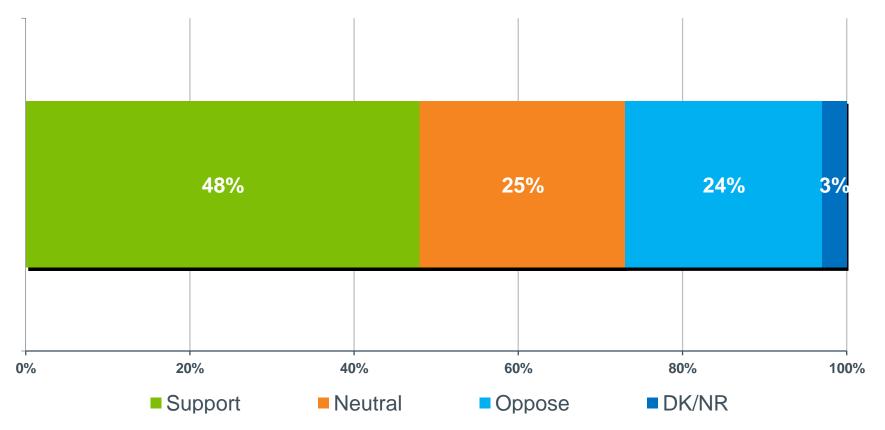
Q4. How familiar are you with the planned construction of a new facility in Oshawa to produce ethanol fuel from corn?





Support for Ethanol Production in Oshawa

Q5. Would you say that, on the whole, you are supportive of ethanol production in Oshawa?





Reactions to Arguments against Ethanol Plant

Q6. I'm going to read you a list of reasons people may have for opposing the new ethanol facility. For each one, I'd like you to tell me whether this is a very strong reason for opposing the building of the facility, a strong reason, a weak reason or a very weak reason for opposing the building of the facility.

The facility may adversely affect property values in nearby areas

Increased corn ethanol might drive up the costs of food

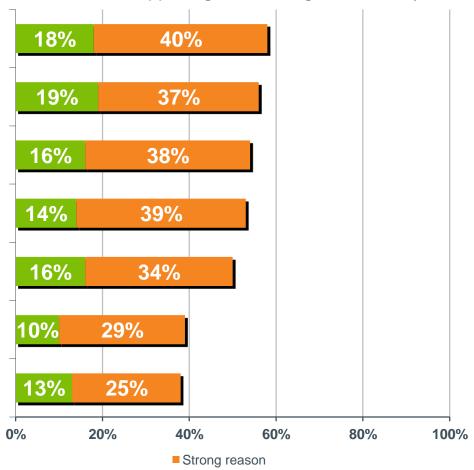
The facility will be built near Oshawa's waterfront

Similar ethanol facilities produce noise and odour

There are questions about the openness of the facility's approval process

Corn ethanol has drawbacks as a fuel source

The facility may be visible from parts of the waterfront trail



Base=All respondents (n=602)

■ Very strong reason

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Reactions to Arguments in Favour of Ethanol Plant

Q7. I'm going to read you a list of reasons people may have for supporting the new ethanol facility. For each one, I'd like you to tell me whether this is a very strong reason for supporting the building of the facility, a strong reason, a weak reason or a very weak reason for supporting the building of the facility.

Will generate \$100 million/yr for local economy

Produces environmentally friendly fuel, reducing carbon dioxide

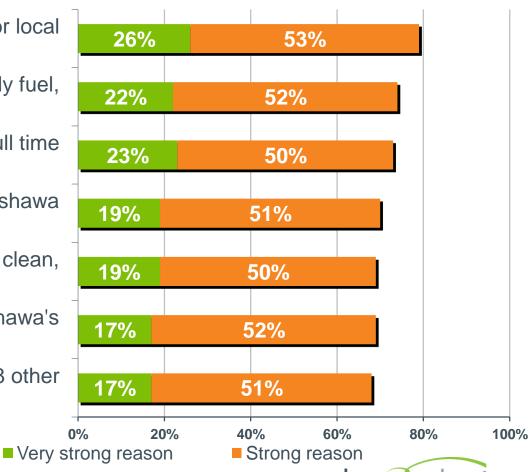
300 jobs during construction and 50 full time jobs after

A large new buyer for crops from Oshawa and Durham's farmers

Puts Oshawa at the forefront of this clean, green industry

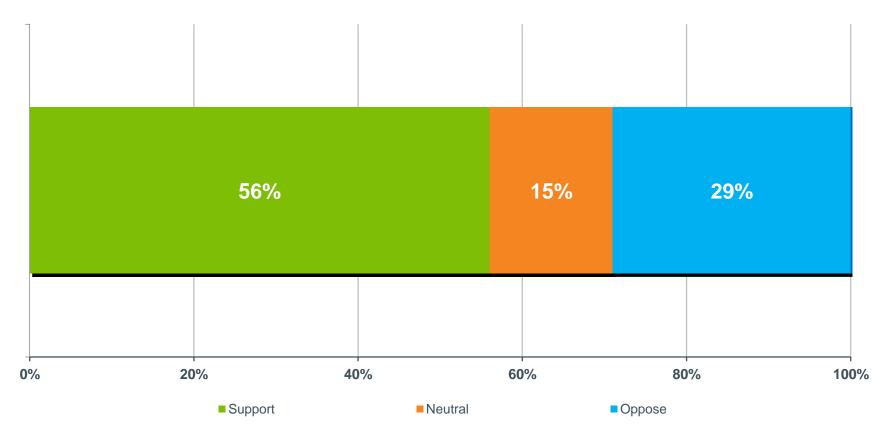
More commercial shipping traffic to Oshawa's port, additional jobs

Only built in industrial area near 8 other similar industrial facilities



Support for Ethanol Facility in Oshawa

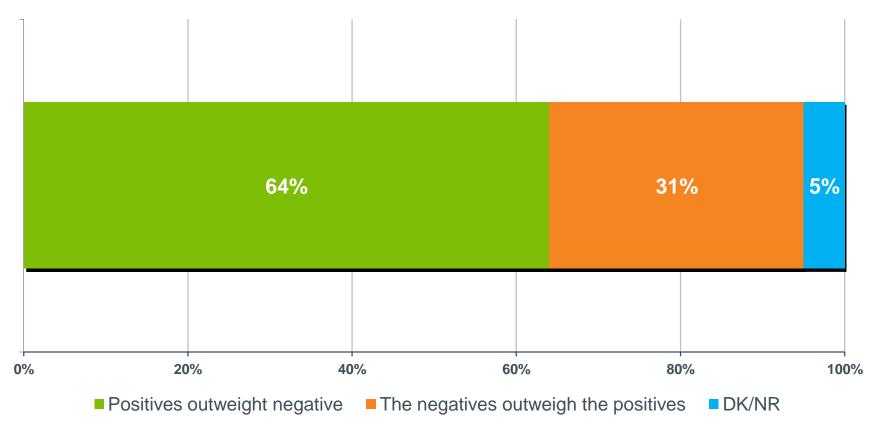
Q8. Now that you have heard some of the arguments for and against building the ethanol facility how strongly would you say you support or oppose the building of the facility here in Oshawa?





Positives versus Negatives of Ethanol Plant in Oshawa

Q9. Some people say that when it comes to a new ethanol facility in Oshawa, on the whole, the benefits to the city and region outweigh the negative consequences. Others say that there are more negatives than positives. Which view comes closest to your own? Is it...





Thank you

For more information:

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Reactions to Arguments in Favour of Ethanol Plant

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The facility will generate \$100 million annually for the local economy from corn purchases, port...

It will produce an environmentally friendly fuel that makes gasoline products produce less carbon...

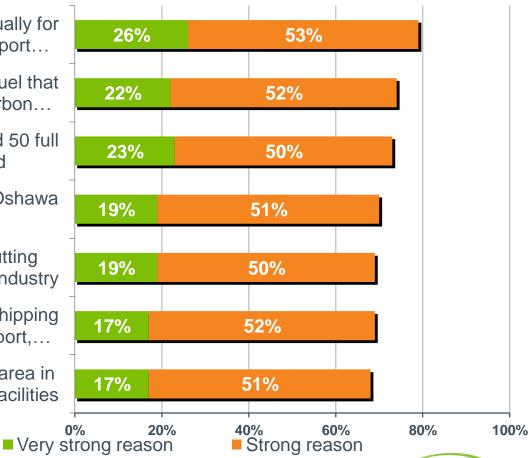
It will mean 300 jobs during construction and 50 full time jobs once the plant is constructed

It will be a large new buyer for crops from Oshawa and Durham's farmers

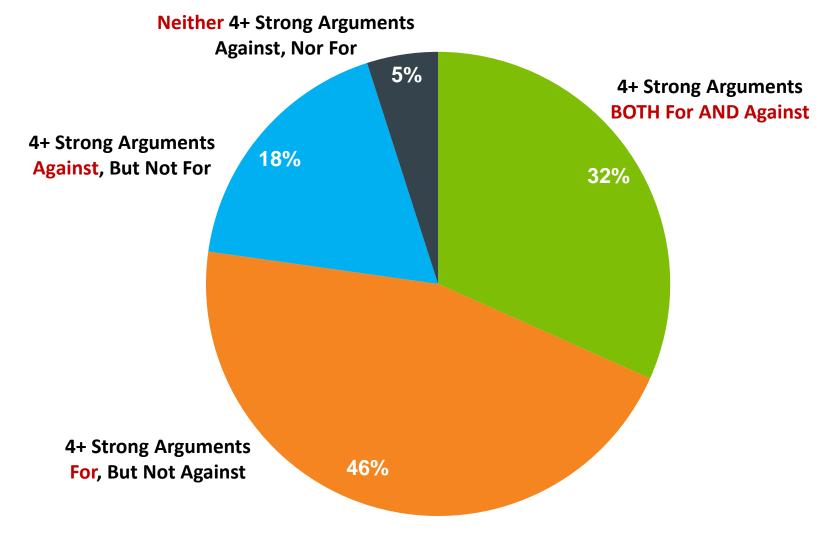
It will be a leader in ethanol technology, putting Oshawa at the forefront of this clean, green industry

The facility will bring more commercial shipping traffic to Oshawa's existing deepwater port,...

The facility will only be built in an industrial area in the port land near 8 other similar industrial facilities

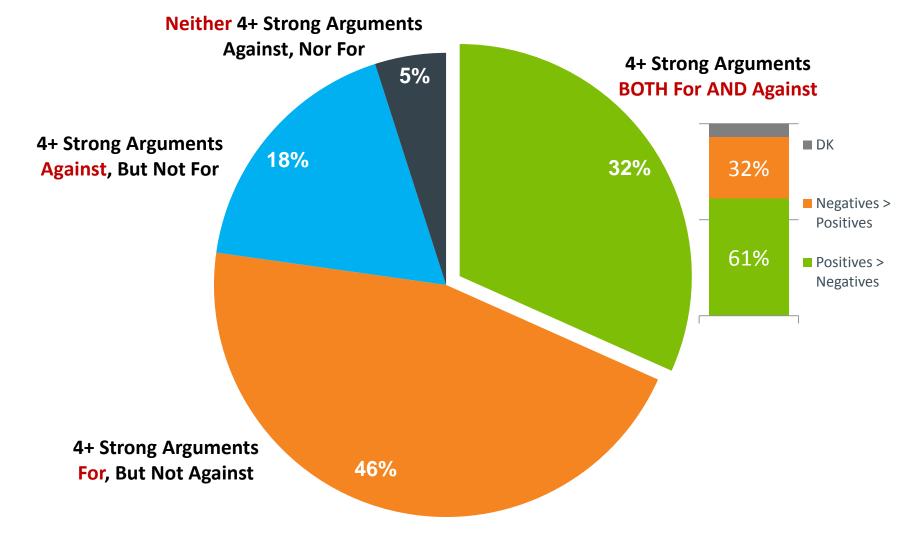


Final Position in Relation to Arguments Considered





Final Position in Relation to Arguments Considered





Those Seeing Both Sides, Feel Positives > Negatives

